

Penventure is a pen pal subscription box designed to help children build meaningful friendships through letter writing. In an increasingly digital world, Penventure brings back the joy of receiving something tangible in the mail, transforming correspondence into an adventure kids genuinely anticipate. The visual identity draws inspiration from summer camp, using a vibrant palette with watercolor textures created in Photoshop. From the plaid-patterned packaging to the custom stationery and activity cards inside, every element is designed to spark creativity and make writing feel fun.