



*Day*ONE WEDDING
CO.

DayOne Wedding Co. uses a marriage-minded approach to wedding planning, design, and day of coordination. This couple-focused approach is represented in the duality of typefaces and earthy green color palette in the logo. A thistle motif symbolizes strength, devotion, and protection, serving as a meaningful nod to the founder's Scottish heritage.

LOGOTYPES & ICONS

*Day*ONE WEDDING
CO.

Day
ONE
WEDDING CO.



*Day*ONE WEDDING
CO.

Day
ONE
WEDDING CO.



BRAND PATTERNS

